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First Known SmartStax™ Corn Hybrid Planted for Commercial Production

San Patricio County farmer first to begin planting new Triumph Seed™ SmartStax™ hybrid

RALLS, Texas – (Feb. 19, 2010) - Triumph Seed, a seed affiliate of Dow AgroSciences, announced today that Robert Rieder, a farmer from Sinton, Texas, began planting a Triumph Seed™ SmartStax™ corn hybrid on Thursday, February 18. This is the first known planting of a SmartStax hybrid for commercial production.

Rieder expects to plant around 1,500 dryland and irrigated acres of Triumph Seed SmartStax hybrid 7514S, a new hybrid from Triumph Seed with a 116-day maturity.

“Planting Triumph Seed SmartStax gives me the opportunity to use the best trait package on the market today,” said Rieder. “I incorporate test plots on my farm to observe hybrid performance, population densities and technology value. Over the years, I’ve seen better yields where I have traired corn, and now I can plant SmartStax on more acres. I’m looking forward to seeing the results of Triumph 7514S.”

SmartStax is the industry’s most advanced corn trait platform available. SmartStax allows growers to reduce refuge while providing dual modes of action for superior insect protection. All Triumph Seed SmartStax hybrids also contain Roundup Ready® and LibertyLink® technologies for broad-spectrum weed control.

“We are very excited to have our Triumph Seed be the first in the ground. Genetics that make up the 7514S have performed very well in the state of Texas,” added Triumph Seed Product Marketing Manager Ben Benton. “Other area farmers and dealers will now have an opportunity to actually see the outstanding performance of our Triumph SmartStax hybrids and the benefits of the latest genetics and multiple modes of action for insect control. Our customers can count on Triumph Seed to deliver more trait innovations and elite germplasm through our access to the global resources and technology of Dow AgroSciences.”

The refuge requirement for Triumph Seed SmartStax in this cotton-growing region of Texas is reduced from 50 percent to 20 percent, and in the corn-belt the refuge requirements for SmartStax are reduced from 20 percent to 5 percent. Growers who plant Triumph Seed SmartStax hybrids can protect more acres from pest damage and produce greater overall whole farm yields. Rieder’s refuge acres will be planted with Triumph 1536 RR, a Roundup Ready Corn 2 hybrid.

About Triumph

Triumph Seed, an affiliate of Dow AgroSciences, provides agronomic planting seed to producers in the Central U.S. and across the world. Focusing research and marketing efforts on corn, sunflower and grain sorghum, Triumph delivers reliable yields and consistent performance, helping producers increase their returns through higher yields, elite genetics and the latest traits available. For more information, visit: <http://www.triumphseed.com>.

About Dow AgroSciences

Dow AgroSciences LLC, based in Indianapolis, Indiana, USA, is a top-tier agricultural company providing innovative agrochemical and biotechnology solutions globally. The company, a wholly owned subsidiary of The Dow Chemical Company, has sales of \$4.5 billion. Learn more at www.dowagro.com.

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SmartStax™ multi-event technology developed by Dow AgroSciences and Monsanto. SmartStax, the SmartStax Logo, YieldGard and Roundup Ready are trademarks of Monsanto Technology LLC.

Note to Editors: Photos available upon request. Please contact Derek Racca, 806-253-2584.